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Life on MARRS: The Quarterly Newsletter from the Midtown Art Retail Restaurant Scene

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- > **\$200 Comedy Spot Competition:** Comedy Spot challenges you to be funny & creative
- > **\$5.99 Sandwiches:** Mr. Pickles to offer all sandwiches for \$5.99 on Wednesdays beginning in May
- > **25% Off Denim in April:** Denim Spot offering 25% off Denim products in April
- > **Live Outdoor Music:** Friday & Saturday evenings @ MARRS - April thru September
- > **MARRS Facebook Fan Page:** Become a fan & receive timely MARRS updates and deals
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1050 20th Street, Midtown Sacramento

Spring Quarter 2010 Newsletter

News & Announcements

Lounge ON 20: Daily Happy Hour Offerings...

The Spring weather has arrived and is bringing smiles to Midtown, and now so is Lounge ON 20. Come by Lounge any night of the week (Mon - Sat) to experience their daily Happy Hour offerings (both for food & drinks). Whether it be a casual night out sharing a bottle of wine with friends for 50% off (Wed) or experiencing great South Beach themed cocktails & 50% off small plates of food during "Viva Miami Nights" (Thurs), you will be sure to experience the best Sacramento has to offer for a night out on the town.

To find out more about Lounge ON 20 and upcoming events & specials, please click on the following link: [Lounge ON 20](#) or visit their website: www.loungeon20.com.

HAPPY HOUR M-F 5-7PM
BEST PATIO DINING IN SACRAMENTO
HANDCRAFTED ARTISANAL COCKTAILS
BEST PLACE TO CELEBRATE

LOUNGE **ON20**
20TH & K STREETS SACRAMENTO
LOUNGEON20.COM 916.443.6620

WINE & JAZZ VIVA MIAMI NIGHTS for the LOVE... LOOSE GROOVES

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
HAPPY HOUR ALL NIGHT \$5 DRINKS \$5 EATS 5PM-CLOSE	1/2 OFF ANY WINE BOTTLE 5PM-CLOSE	\$10 WINE TASTING & LIVE JAZZ 6-9PM	SOUTH BEACH COCKTAILS \$5 COCKTAILS 1/2 OFF SMALL PLATES 5PM-CLOSE	BUBBLY \$5 BUBBLES (LADIES ONLY) 9PM-CLOSE	2 FOR \$20 2 ENTREES \$20 5-9PM

MAY NOT BE COMBINED WITH ANY OTHER PROMOTIONS OR DISCOUNTS
NOT APPLICABLE DURING HOLIDAYS OR SPECIAL EVENTS

TACO TUESDAYS @ AZUL: \$1.25 Tacos!

Every Tuesday evening (4:00pm - 10:00pm), AZUL hosts a new Midtown hit: TACO TUESDAY. Come by to fill up on four varieties of your favorite neighborhood tacos for just **\$1.25 each**. Azul also offers daily happy hour drink specials and FREE Chips & Salsa ALL THE TIME.



Comedy Spot contest gives you a chance to win \$200!

We want more people to know about the Sacramento Comedy Spot here in Midtown, and the Comedy Spot will pay the most creative people who are willing to help! Here is the contest: Create a video up to 2 minutes in length telling people all about the Sacramento Comedy Spot- and then post it on YouTube. The most creative video with the most views by April 30, 2010 wins \$200 cash. You will also get to host a show where all the videos in the contest are shown, and you will have your video featured on the Sacramento Comedy Spot web site.

To see more contest details, please visit the following page on the Comedy Spot's web page:
www.saccomedyspot.com or [Comedy Spot Contest Details](#).



25% Off Denim Sale in April @ Denim Spot...

It's officially Spring and it's time to weed out that closet of your old jeans that no longer fit or have more holes than material. Stop by Denim Spot this Spring to shop this season's trendiest styles in denim wear (store is located between Newsbeat & Luigi's Slice Pizza). If you hurry and visit in April, you'll be able to save BIG \$\$\$\$. For the month of April, Denim Spot is having a 25%-OFF all regular priced denim in its store, but it's for APRIL ONLY, so you had better stop by soon before your friends find this gold mine first.

Denim Spot (Suite #170) store interior (www.denimspot.com)



Wednesdays @ Mr. Pickles = All sandwiches for \$5.99...

Beginning in the month of MAY, Mr. Pickles will be giving us all another reason to cheer on 'HUMP DAY'. **Each Wednesday, Mr. Pickles will be selling individual sandwiches for \$5.99** (including all specialty sandwiches). Stop by Mr. Pickles @ MARRS (store located between Asha Yoga & Comedy Spot) and grab one of the heartiest and best tasting sandwiches available on the Grid in Midtown. Also, be sure to keep a close eye out for the Dancin' Mr. Pickle at the corner of 20th & J Streets.

Enjoy the Spring weather with a healthy and hearty sandwich @ Mr. Pickles out on the MARRS deck/patio.



LIVE Outdoor Music @ MARRS...

Beginning this April and lasting through Mid-October, MARRS presents Live Outdoor Music performances every Friday & Saturday evening. Performances will take place out on the MARRS deck plaza located at the center of the MARRS Project in between Luigi's Pizza and Azul Mexican Food & Tequila Bar. Performances generally take place between 7:00pm - 10:00pm. Come out and enjoy some some free tunes provided by some of Sacramento's coolest musicians and entertainers. Where else in Midtown can you enjoy live music, and experience such a wide variety of unique retail? Experience what Midtown has to offer... Midtown is alive beyond just 2nd Saturday. For a calendar of upcoming performances at MARRS, please visit our [Event Calendar](#) on the [MARRS website](#). Interested in performing @ MARRS, contact Andy Ekstrom @ aekestrom@hellerpacific.com for more info.

Outdoor music performance @ MARRS - The Retronauts (www.thereترونauts.com)



MARRS Facebook Fan Page: Join NOW & be in the KNOW...

Whether you are an occasional user of Facebook or a complete addict, the MARRS Facebook Fan page is a MUST add for you. Sign in to your Facebook account, become a FAN, and be the first to receive up-to-date news, events, and specials offered by MARRS retail tenants. Becoming a fan is simple...If you have a [Facebook](#) account, use the following link to access the [MARRS Fan Page](#) or visit www.facebook.com and type in the following: "MARRS - Midtown Art Retail Restaurant Scene". Next, click the box labeled "Become a Fan".



Tenant News & Specials

[Asha Yoga](#)

Asha Yoga is offering FREE Yoga 101 Workshops each Second Saturday during the Spring (May 8th & June 12th) from 1-3pm - learn the basics of Yoga at a comfortable pace inside of a beautiful space! Stay late on 2nd Saturdays to enjoy music & art within Asha's beautiful boutique store. Also, Asha is now offering Yoga for KIDS! It's never too early to start implementing yoga into a child's life. Sessions for kids are held every Wednesday from 3:30pm - 4:15. Additionally, Lastly, but not least, Asha's popular Teacher Training Program & Advanced Study resumes in April. Log on ASAP to Asha's website: www.ashayoga.com to receive more information AND to reserve your space. And as always, get news from the inside by becoming a Facebook Fan of Asha Yoga by clicking the link: [Facebook Fan Page](#) OR search Facebook: "Asha Yoga".

[Azul Mexican Food & Tequila Bar](#)

Azul adds a little 'spice' on Thursday evenings as they feature LIVE MUSIC performed by Sergio Serrano from 8:00pm - 11:00pm every Thursday throughout the year. Stop by to listen to some wonderful and authentic acoustic latin music. Also, do you have plans for Cinco De Mayo? If not, be sure to consider stopping by Azul on May 5th to experience LIVE Mariachis as well as specials on food & drinks throughout the day and into the night! COMING THIS SUMMER: Happy Hour will get even happier as Azul will begin to serve BEERS ON TAP. Stay tuned! Become a Facebook Fan of Azul by clicking the link: [Facebook Fan Page](#) OR search Facebook: "Azul Mexican Food & Tequila Bar".

[Denim Spot](#)

NEW SPRING LINES OF CLOTHING HAVE ARRIVED! Demin Spot is now featuring the following lines of clothing & denim fashion lables: Citizens of Humanity Denim, Georg Roth, IL'Dolce Denim, Custo Barcelona & more...Coming soon, Denim Spot will be launching their updated website, www.denimport.com. Get news from the inside by becoming a Facebook Fan of Denim Spot by clicking the link: [Facebook Fan Page](#) OR search Facebook: "Denim Spot Boutique".

[Lounge On 20](#)

Are you looking for event space for a special occasion? Lounge ON 20 is the perfect place to host an event! For Networking mixers, Birthday parties, Retirement parties, Wedding/Engagement receptions, or any other reason to host a party, Lounge on 20 has plenty of space available to accommodate your needs, both for large and small events. For inquiries, please visit www.LoungeON20.com or call Lounge ON 20 directly @ 916-443-6620. Spring is in the air! Be sure to take advantage of this beautiful weather by stopping by Lounge to enjoy a cocktail and an appetizer outside on the beautiful raised deck patio. For timely updates of events and specials hosted by Lounge on 20, become a Facebook Fan by clicking the link: [Facebook Fan Page](#) OR search Facebook: "Lounge ON20".

[Luigi's Slice & Fungarden](#)

Coming in June, Luigi's Slice will be featuring ALL Soccer World Cup matches on TV. Be sure to support the USA soccer team or your 2nd favorite national team while enjoying a slice of Sacramento's best pizza and a cold beer (or soda if you prefer) with good friends. Did you know that the Fungarden is much more than an ALL AGES LIVE MUSIC VENUE? Luigi's & Fungarden invites you to host your next party after a softball or Little League game. Also, the space is ideal to host children's birthday parties. Come check out Fungarden's collection of arcade games and, best of all, AIR HOCKEY! If you would like to reserve the Fungarden for an event or performance, please call (916) 552-0317 or send an email to luigismidtown@yahoo.com. Be sure to stay current on upcoming live music performances at Fungarden by visiting its

MySpace page by clicking the link: [Luigi's MySpace Page](#). Luigi's Fungarden MySpace Page OR go to www.myspace.com and search "Luigi's Slice and Fungarden".

[Mr. Pickles](#)

Great sandwiches aren't just for lunch anymore! Do you ever get a craving for a Mr. Pickle's creation for an after work snack or for dinner? If so, Mr. Pickle's is here to accomodate. Beginning in April, Mr.Pickle's store location at MARRS will stay open until 9:00pm Thursday thru Saturday. Also, be sure to watch for the Dancing Pickle at the corner of 20th & J Street. He's quickly becoming an icon in Midtown! To be the first to hear about Mr. Pickle's discounts, 'give-aways', new menu items, and to view the Dancing Pickle's most recent dance moves, be sure to become a Mr. Pickles Facebook Fan by clicking the link: [Facebook Fan Page](#) OR search Facebook: "Mr. Pickles Sandwich Shop - Midtown".

[Newsbeat](#)

Spring has sprung... Are you preparing your home garden for the season? Be sure to shop eight (8) new titles of Home Gardening magazines at Newsbeat. Aside from having the best collection of periodicals in the greater Sacramento Region (over 1,700 titles), Newsbeat also possesses one of the best collection of original and hard to find candy labels. Are you a fan of licorice? Newsbeat has the widest selection of licorice (both black & red) anywhere in town. An entire wall display is dedicated to over 30 varieties of licorice. Also, don't forget Mother's Day, Father's Day, and Graduation season will be upon us soon. Where will you find the perfect card? Tired of all those cheesey Hallmark slogans? Well, Newsbeat has the solution for you. Come browse through 100s of greeting cards that just may eliminate Hallmark from your vocabulary! Even if you aren't shopping for anything in particular, visit Newsbeat because it is a great escape from the daily grind! Newsbeat, the official "Urban Oasis" of Midtown!

[Sacramento Comedy Spot](#)

Tired of the same old routine after work and on the weekends? Want to impress your friends by coming up with something new and fun to do? Come discover Midtown's latest addition to the performing arts! Sacramento Comedy Spot presents LIVE COMEDY performances five (5) nights per week (Wednesday - Sunday). Additionally, Comedy Spot offers classes to groups and individuals (improv, stand up, sketch comedy, & more). Later this Spring, Comedy Spot will introduce "Sac Stand Up Competition" on Saturday nights where you can test your skills against others in town. Also, coming this Summer: KIDS COMEDY CAMP and an official SACRAMENTO IMPROV FESTIVAL - stay tuned! For the latest calendar of events, click the following link, [Calendar](#), or visit Comedy Spot's web page @ www.saccomedyspot.com. Get the inside scoop by becoming a Comedy Spot Facebook Fan. Click the following link: [Facebook Fan Page](#) OR search Facebook: "Sacramento Comedy Spot".

[Peet's Coffee and Tea](#)

Peet's Coffee has a line up of Spring offerings... In the month of April, Peet's is introducing its Anniversary Blend Coffee. Pick up a pound and receive a free medium coffee in return! Swing by Peet's on May 8th for a FREE coffee tasting event from Noon - 1pm. Also, your favorite Summer Iced Teas are now back on sale! In May & June, be on the lookout for new beverages such as: the new Godiva Freddo and a variety of Mango Iced Teas. Start your morning off right with a proper wake up call or come in with a friend for a relaxing afternoon out on the spectacular outdoor deck at MARRS while enjoying an original Peet's coffee or tea. Enjoy the best coffee at the best location in town! Come visit Peet's Coffee in the heart of Midtown located at the corner of 20th & J Street.

IN OUR NEXT NEWSLETTER....

Find out what's in store for SUMMER 2010 @ MARRS!



MARRS - Midtown Art Retail Restaurant Scene
1050 20th Street - Midtown Sacramento

[website](#) | [facebook](#)

Lounge ON20 | Asha Yoga | Mr. Pickles | Sacramento Comedy Spot | Azul Mexican Food
Luigi's Slice & Fungarden | Denim Spot | Newsbeat | Peet's Coffee and Tea

Interested in performing at MARRS?

Contact [Andy Ekstrom](#) at (916) 761-1316

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